

VOICES

Empowering People of African Heritage

MAGAZINE

VOICES MAGAZINE 2022 MEDIA KIT

ROBENA LEWIS VINCENT
Consultant & Entrepreneur

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Photography

VOICES

ABOUT VOICES MAGAZINE

Voices Magazine is a quarterly publication representing a current focus on multicultural awareness. It showcases the fascinating background of people in today's diverse communities. This innovative magazine offers insight into the challenges and rewards experienced by people of African Heritage. It seeks to empower People of African Heritage by providing resources, interviews, articles and much more, drawn from a wealth of experiences and professional contributors.

Voices Magazine is designed for the culturally aware consumer, with the potential of becoming one of the nation's premier magazines. Its premium quality attracts new establishments, as well as established brands, with its focus on progressive and relevant topics of interest to People of African Heritage which include but are not limited to health and well-being, business and professional development, food and nutrition and fashion and lifestyle.

MARKETING

Voices readers are educated, entrepreneurial, progressive and sophisticated. The publication is distributed to consumers using today's digital tools - Web, Facebook, Twitter, YouTube, Smart phones, Tablets and PDF downloads. Other methods include newsstands, direct mail and special orders and online subscriptions.

DISTRIBUTION

Voices Magazine is distributed at newsstands, through subscriptions and online at www.magCloud.com

MAGAZINE CONTENT

Articles, Professional Success Stories, Current Events, Music, Health and Nutrition Tips, Community News, etc.

PRINT PER QUARTER 5,000

TARGET MARKET

Female	55%	INCOME	
Male	45%	Under - 30,000	10%
		31,000 - 39,000	20%
Age Group		40,000 - 49,000	40%
16-24	10%	50,000 plus	40%
25-35	35%		
36-49	45%		
50 Plus	25%		
Race		Network Distribution Area, MN	
Caucasian	30%	Brooklyn Park, Crystal, Columbia Heights, Fridley, Minneapolis, Roseville, Richfield, St. Paul, Burnsville, Brooklyn Center, Edina, Blaine, St Cloud.	
Black	55%		
Asian/Hispanic	15%		

EDITORIAL



VOICES

ADVERTISING RATES (per edition)

Full page	\$1,250.00
Half page	\$ 960.00
Third page	\$ 860.00
Business Card Size	\$ 650.00
Inner Front Cover or Inner Back	\$1,560.00
Back Cover	\$1,615.00
Cover - Featured Article	\$2,800.00

YEARLY RATES (all 4 editions)

Full page	\$2,860.00
Half page	\$1,840.00
Third page	\$1,495.00
Business Card Size	\$ 815.00
Double Spread	\$3,880.00
Inner Front Cover or Inner Back	\$3,790.00
Back Cover	\$4,135.00

ADVERTISING DEADLINE

PUBLICATION	DUE DATE (subject to change)	PAYMENT TERMS
Spring—Summer Edition	July 15, 2023	1. Yearly subscription rate: 50% due upfront, balance due in 30 days.
Summer — Fall Edition	October 15, 2023	
Fall — Winter Edition	November 15, 2023	2. Monthly subscription rate: Due upfront .

* Due to supply issues dates are subject to change. Call to if you have questions: 952-381-7697

CANCELLATIONS

No refunds will be made after advertising deadlines. All ads are to be submitted and reviewed by the client prior to submission. Voices Magazine is not responsible for any misrepresentations for ads produced by the client. If graphic services are needed for an ad, please contact 952-381-7697 (fees may apply).

FOR ADVERTISING & ART WORK SUBMISSION

Call: 952-381-7697
email : info@voicesmagazine.net
website: www.voicesmagazine.net

Empowering People of African Heritage

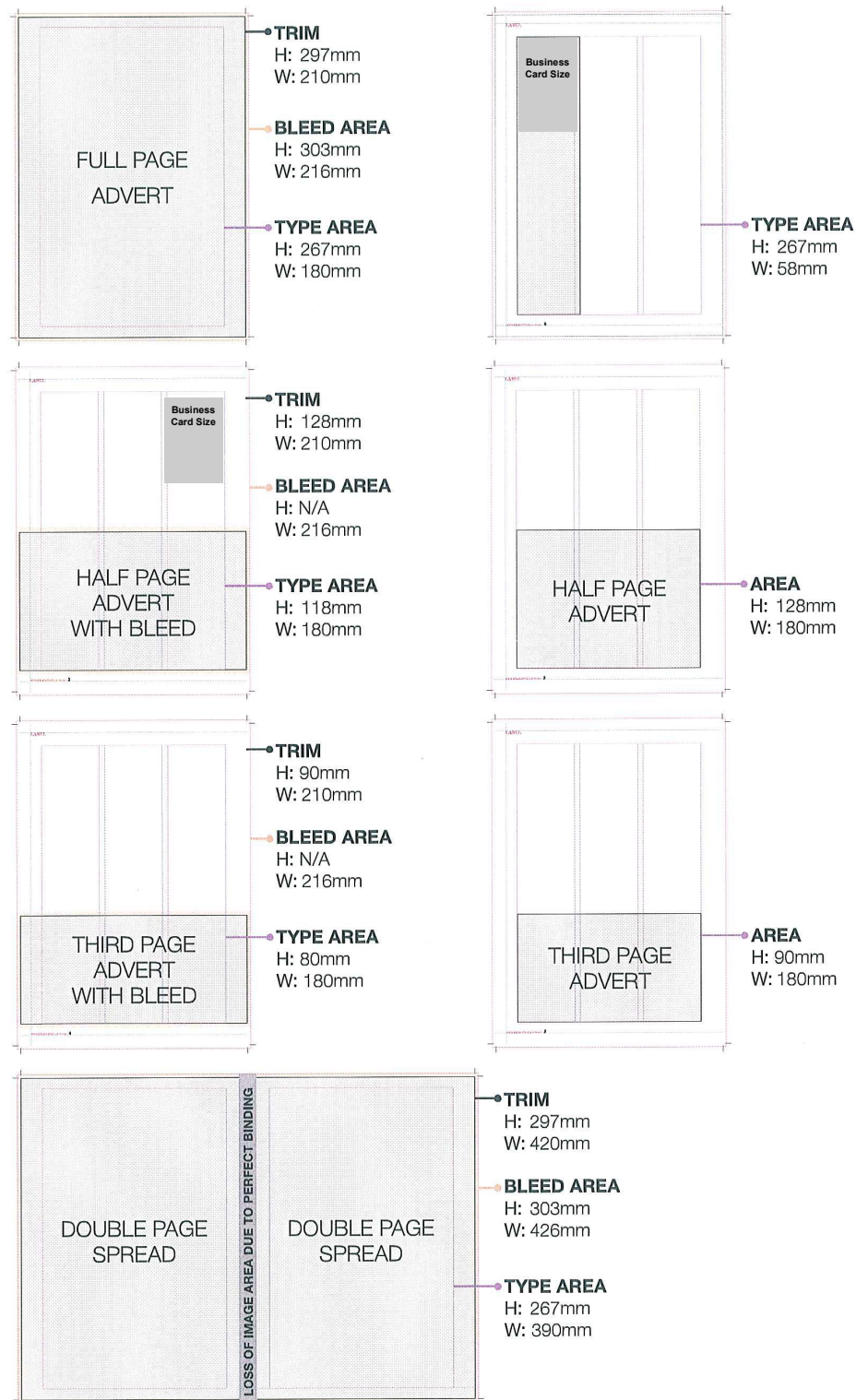
VOICES

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Page Specification



VOICES

GRAPHIC DESIGN SERVICES:

PAGE SIZE	MINIMUM	HOURLY CHARGE
Full Page	\$170.00	\$85.00
Half Page	\$130.00	\$65.00
1/3 Page	\$90.00	\$45.00
Business Card Size	\$65.00	\$65.00
Logo	\$125.00	\$45.00

Note: Send art work email or upload to our Drop Box account at www.dropbox.com (we will provide file information). Send art work in the following format, PDF, jpg, or PNG. Our team will help develop creative content if you do not have content of your own.

For assistance contact Charles at cdwamina@hotmail.com or 952-381-7697

VOICES

WEB BANNERS

BANNER SIZE	QUARTERLY RATE	ANNUAL RATE
728X90 Leaderboard	295.00	675.00
468X60 Standard	175.00	495.00
Skyscraper Wide	275.00	575.00
Vertical 120X240	125.00	385.00
Button 120X90	85.00	250.00
Square 250X250	325.00	425.00

Note: Banner ads will be coordinated along with our web design group to achieve maximum exposure.. Kindly call 952-381-7697 for more information.

VOICES

728x90 Leaderboard

468x60 Standard Banner

120x600
Skyscraper

160x600
Wide Skyscraper

250x250
Square

120x90
Button

120x60
Button

120x240
Vertical
Banner

WEB BANNER